



# ROMINA PALLEIRO

WEB DESIGN & DEVELOPER

## CONTACT ME

📍 Tauranga, New Zealand

☎ +598 - 97 - 185 - 403  
+64 - 27 - 203 - 7500

✉ romipalleiro@gmail.com

🌐 [www.linkedin.com/in/romipalleiro](https://www.linkedin.com/in/romipalleiro)

## PORTFOLIO

[www.rominapalleiro.com](http://www.rominapalleiro.com)

## PERSONAL INFORMATION

- 4.995.777-3
- September 24, 1994
- Montevideo, Uruguay

## REFERENCES

- Lorena Bozzi:  
+598 - 99 - 510 - 086
- Matias Villaverde:  
+598 94 288 122
- Marcela Carrillo:  
+598 96 430 305



I am a Uruguayan currently living in New Zealand with a valid Working Holiday visa until March 2026.



## ABOUT ME

A web designer who combines creativity and development to craft distinctive digital experiences.

Passionate about striking the ideal harmony between aesthetics and functionality. An enthusiastic and adaptable collaborator, relishing teamwork and leveraging diverse perspectives.

Comfortable with remote work, capable of taking creativity to any corner of the world. Committed to continuous learning, staying abreast of the latest web design trends. A curious and open-minded individual, prepared to take on fresh challenges and foster professional growth.



## PROFESSIONAL EXPERIENCE

### > RCD Hotels

October 2023 - March 2025

Web Designer at this agency, specializing in digital assets and websites. Focused on advertising campaigns, including videos, animated banners, images, and more. Also responsible for website maintenance and illustration creation. Skilled in the Adobe Suite, Google Web Designer, and Visual Studio Code.

### > WUNDERMAN THOMPSON

February 2022 - October 2023

My role in this agency is that of a digital designer, covering tasks related to digital assets and websites. I am primarily focused on email layout (HTML, CSS), animated banners (GWD, JS), and various digital assets (Adobe Suite). The company specializes in pharmaceutical marketing.

### > FREELANCE

May 2017 - Present

Entrepreneurship focused on design and content creation for diverse clients. I specialize in varied social media advertising, including flyers, videos, illustrations, logos, etc., both for online use and print materials such as brochures, business cards, etc.



## EDUCATION

### > Primary School - Secondary School

2000- 2016

### > Advanced English - Dickens Institute

2007 - 2012

With a certified document issued by the institute's headquarters in England, confirming the completion of the sixth year of the course: Junior Intermediate.

### > Film School - Dodecá

2010 - 2014

Graduated from the film school with a diploma certificate. Main topics covered: Video editing, pre-production, production, lighting, photography, acting, etc. Completed with award-winning projects.

### > Web designer - Infa Institute

2020 - 2021

Graduated in web design with a certified diploma. Main topics covered: HTML, CSS, full Adobe suite, social media, SEO, among others.

### > Artificial Intelligence

2021

AI training provided by WPP to all staff

### > Front end - Coderhouse Academy

2023

Graduated from the JavaScript module (including JSON, AJAX, and libraries). Currently enrolled in the React JS module with intentions to continue expanding knowledge in the field.



## SKILLS

### Professional Skills:

- ✓ ADOBE PACKAGE
- ✓ CANVA
- ✓ HTML
- ✓ JAVASCRIPT
- ✓ CSS
- ✓ ARTIFICIAL INTELLIGENCE
- ✓ BANNERS (GWD)
- ✓ FTP MANAGEMENT

### Personal Attributes:

- ✓ TEAM PLAYER
- ✓ EAGER TO LEARN
- ✓ DETAIL-ORIENTED
- ✓ PASSIONATE AND COMMITTED
- ✓ ADAPTABLE AND FLEXIBLE